## **Game Al North**

## Sponsorship pitch

## **Overview**

Game AI North is a two-day conference and community event focused on learning and networking for professionals in the field of game AI development.

The event will be take place at the IT University of Copenhagen on October 17th and 18th, 2017. Each day holds a full schedule of sessions and includes lunch. The program starts each day at 09:00 with coffee & networking (+ registration on day one) and concludes at approximately 17:00 in the evening.

## **Opportunities**

Before event announcement, we ran a short outreach campaign - ensuring that we had sufficient attendance interest from a pool of larger European studios. This, along with expected general participation of a good mix of industry experts, entrepreneurs, and students, will make for a strong target group for your campaign.

Based on your choice of sponsoring on Gold / Silver / Bronze level, we will be able to offer you featuring on our website & in all printed material (including banners) and on-site presence (roughly 1x1m space with a café table and an opportunity to bring a roll-up banner or similar).

If this holds any interest or if your have an idea for a different type of sponsorship, please do not hesitate to contact us at <a href="mailto:sponsor@GameAlNorth.com">sponsor@GameAlNorth.com</a>

Best The Game Al North team http://GameAlNorth.com